

# **Privacy Policy University Heights**

University Heights Development Corp. ("University Heights", "we", or "us" as the context provides) values your privacy as a user of this site. Your use of this site is governed by the Terms of Use and Disclaimer. Please read the following to learn more about University Heights policy with respect to our collection, use, and disclosure of personal information. If you have any questions or comments regarding this Privacy Policy or the privacy practices of University Heights, please contact us.

## **Collection of Information**

University Heights collects personal information when you inquire about our services and products, when you fill out surveys, and when you participate in promotions or other programs that we may hold from time to time. University Heights may combine information about you with information we obtain from our affiliated companies.

Personal information that we collect may include your name, contact information (such as email address, mailing address, telephone, and fax number), demographic information (such as gender, age, and occupation), and personal preferences, such as preferences with respect to property purchasing.

University Heights automatically receives and records information on our server logs, which information may include your computer's IP address and "cookie" information. A cookie is a small text file that is stored on your computer. The only information a cookie can collect is information supplied by you. A cookie cannot read data off of your computer. If you have set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You may configure your internet browser software to disable cookies, though your ability to access some web pages may be affected.

## **Use of Information**

University Heights will use information supplied by you to fulfill your requests for information about our products and services, and as otherwise reasonably required to provide services and products to you.

We may also use information to improve our marketing and promotional efforts, to statistically analyze usage of the site, and to improve our site in terms of our users' needs. We may also use your contact information to contact you regarding administrative notices from time to time.

### **Disclosure of Information**

University Heights does not rent, sell, or share personal information about you with other people or non-affiliated companies except with your permission or under the following circumstances:

- To meet legal or regulatory requirements.
- To establish or exercise our legal rights or defend against legal claims.
- Upon University Heights being acquired by or merged with another company.

### **Security**

University Heights takes steps to protect our users' personal information. We limit access to personal information to individuals who we reasonably believe need to access the information to utilize the information as set out in this Privacy Policy.

### **Links**

University Heights is not responsible for the privacy practices of other sites. We encourage you to read the privacy policy of web sites operated by third parties. This Privacy Policy applies solely to information collected through this site.

### **Changes to the Privacy Policy**

University Heights may update this Privacy Policy from time to time. It is your responsibility to periodically review this Privacy Policy to remain informed of the current privacy practices of University Heights.

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